**How are we going to get people to come our website?**

* Facebook Paid Advertising
* Instagram Paid Advertising
* Reddit advertising
* Discord Community Pushing Traffic through Site
* Sponsor twitch / youtubers / gaming communities
* Giveaways - Maybe to gain traffic and accounts, $50 of your personal account bound wishlist giveaway if you generate account after X day.
* Buying traffic (look into, apparently really good method)